



Living Art Tip Box

Rules, Judges Instruction & Criteria

Rules

1. Living Art is considered a submitted art competition.
2. All artwork must be applied to an alternative decorative surface. For example: pins, brooches, key holders, plates, phone covers.
3. The artwork may be no larger than 10cm in height
4. Artwork shall be attached to a black board or box. Boards and boxes should be no larger than 20x14cm
5. Competitors may use all nail art mediums.
6. Competitors must use a minimum of 3 art mediums and techniques. Failure to use 3 will result in a 5 point deduction.
7. Nail art embellishments such as Rhinestones, pearls, bullion, foil, metal ornaments are allowed
8. The design shall not change the original use or nature of the base product (decorative surface)
9. The artwork should be a combination of artistry
10. The artwork should have all types of artistry of all styles and creativity.
11. There should be a strong theme presented in the artwork
12. Total possible point is 110.
13. The maximum score given for each of the 10 criteria judged for this competition are:
 - a. Level of difficulty 20pts
 - b. Composition 10pts
 - c. Balance 10pts
 - d. Color Theory 10pts
 - e. Continuity of theme 10pts
 - f. Graphic Quality 10pts
 - g. Clarity of Design 10pts
 - h. Originality 10pts
 - i. Workmanship 10pts
 - j. Media 10pts





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Level of Difficulty

- The complexity of the design is evaluated on it's degree of expertise.
- Is the art executed without any elaboration (simple) or is there more difficulty and expertise put into the making of the design.

Balance

- The design should not be too busy or too sparse.
- The art should look evenly balanced on each nail and from nail to nail.
- There should not be large portions on the surface of the nail left without design.
- The combination of artistic elements add a feeling of equilibrium or stability to the artwork

Composition

- How the artwork is **proportioned**
- The design should have **movement** from each nail so that the eye is drawn from nail to nail.
- The nails represent the artwork individually while also representing the artwork in its entirety
- Different dimension within the artwork depending the placement of each piece as the completed scene.

Color theory

Use of Color or chromatic analysis

- How the color theory has been applied.
- **Emphasis** helps to see the definition of artwork
- The **hues** of colors chosen should complement the design and flow throughout or graduate through all nails/object.
- **Value** has been applied, use of dark and light.

Continuity of Theme

- The theme should be carried through the design in some manner on each nail.
- The design should compliment and have continuance from nail to nail while representing the theme.

Graphic Quality

- The **texture** of the design is done perfectly to represent the style chosen.
- Use of art mediums must used to create **emphasis** and **texture**.
- If there is **line** or details in the artwork, the **space** and **shape** must be well defined



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Clarity of Design

- The design must be apparent and identifiable?
- Is there **intensity** that enhances the clarity on each nail?
- All of the artistic representation must be presented in a manner that is identifiable.

Originality

- The theme or design should be something you have not seen before or an original interpretation of artwork that is commonly seen.

Workmanship

- The ability to represent all of the artistic elements properly, with a clean appearance.
- There should not be any visible imperfections in the construction of the artwork. For example; there should not be any visible imperfections in the construction of the artwork. For example; fingerprints into the paint, glue resin on embellishments. Excessive amount of gel. Dust that was not properly removed are all considered poor workmanship

Media

- There must be a minimum of 3 art mediums used on every nail.
- The mediums should used to represent **harmony** in a creative manner.
- The mediums should be used for **gradation** to accent the artwork
- Each media will receive 1/3 of the score. If 4 or more mediums are used the score will be divided appropriately