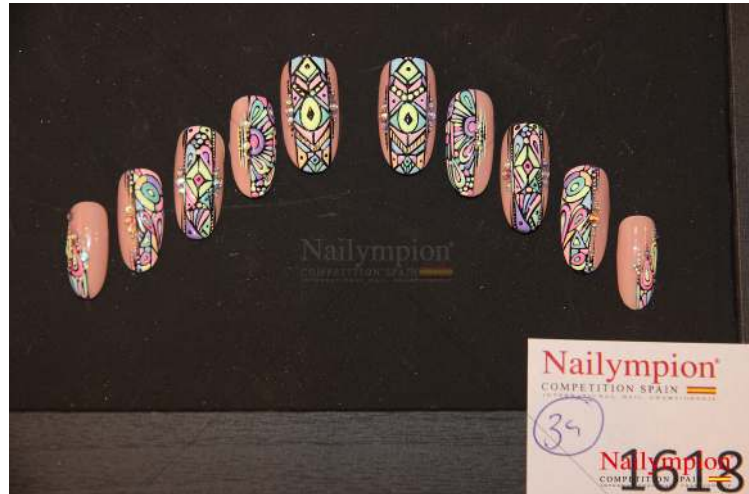




Salon Trends Manicure Tip Art Rules, Judges Instruction & Criteria

Rules

1. Salon trends Manicure tip art is a submission type competition.
2. Artwork is to be designed on Fingernail tips and mounted and placed on a black board
3. The tips must be displayed separately. Do not attach them together.
4. A full set of 10 Finger nail tips with a maximum length of 2cm must be used to create the artwork and must reflect different nail sizes, as real fingernails do. **Example** of a good tip size range: larger size 0 or 1. The middle tips 2,3 or 4 and the smallest size 5. Anyone using all one size tips will have an automatic 5 point deduction to their final score.
5. Competitors may use the following nail art media: ALL Gel products, ALL acrylic products, ALL types of painting (Micro art), Polish. Nail art embellishments such as Rhinestones, pearls, bullion, foils, and holograms may be used. Chrome and pearl dust, any nail art effect offered for nails.
6. No decals of any kind are allowed. Stamping is allowed.
7. The artwork for this competition will be judged as a "salon trend." The judges expect to see artwork that you would see in the salon.
8. The artwork should have design and current trend.
9. There is no score for theme in this competition. It should NOT have a theme or have artwork that has murals or pictorial style artwork. **The judges will maximize the score given if the artwork is too extreme for salon work.**
10. Total points: 100.
11. The maximum score given for each of the 8 criteria judged for this competition are:
 - a) Level of difficulty 20pts
 - b) Color theory 10pts
 - c) Creativity 10 pts
 - d) Total impression 10pts
 - e) Graphic Quality 10pts
 - f) Balance 10pts
 - g) Workmanship 10pts
 - h) Rhythm 10 pts
 - i) Variety 10 pts





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Level of Difficulty

- The complexity of the design is evaluated on it's degree of expertise.
- Is the art executed without any elaboration (simple) or is there more difficulty and expertise put into the making of the design.

Color theory

Use of Color or chromatic analysis

- How the color theory has been applied.
- **Emphasis** helps to see the definition of artwork
- The **hues** of colors chosen should complement the design and flow throughout or graduate through all nails/object.
- **Value** has been applied, use of dark and light.

Creativity

- Creative use of art mediums.
- There should be a creative collaboration of art mediums that are used.
- It should be a creative interpretation of design

Total impression

- The first impression of the artwork in its entirety
- The artwork should attract your vision, compelling you to give more attention to the artworks detail.

Graphic Quality

- The **texture** of the design is done perfectly to represent the style chosen.
- Use of art mediums must used to create **emphasis** and **texture**.
- If there is **line** or details in the artwork, the **space** and **shape** must be well defined

Workmanship

- The ability to represent all of the artistic elements properly, with a clean appearance.
- There should not be any visible imperfections in the construction of the artwork. For example; there should not be any visible imperfections in the construction of the artwork. For example; fingerprints into the paint, glue resin on embellishments. Excessive amount of gel. Dust that was not properly removed are all considered poor workmanship



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Balance

- The design should not be too busy or too sparse.
- The art should look evenly balanced on each nail and from nail to nail.
- There should not be large portions on the surface of the nail left without design.
- The combination of artistic elements add a feeling of equilibrium or stability to the artwork

Variety

- A principle of design concerned with diversity or contrast.
- Variety is achieved by using different shapes, sizes, and or colors in a work of art.

Rhythm

- A principle of design indicates movement was created by the careful placement of repeated elements in the work of art to cause a visual tempo or beat