



Flat Art Tip Box

Rules, Judges Instruction & Criteria

Rules

1. Flat Art Tip Box is a submission competition
2. The tips must be connected together to create a canvas for the artwork
3. Competitors may use the following nail art media: airbrushing, acrylic paint, color gels and paints, nail polish.
4. The art media must be used in an artistic way
5. All hand painting techniques are allowed but the artwork must be completely flat.
6. NO nail art embellishments such as Rhinestones, pearls, bullion, foils and crushed shells.
7. No decals or any kind. No stamping of any kind
8. The artwork for this competition will be judged as a complete portrait. One completed composition.
9. The artwork may have all types of artistry and all styles and creativity.
10. There should be a strong theme presented in the artwork
11. Total possible points is 100
12. The maximum score given for each of the 9 criteria judged for this competition are:
 - a. Level of difficulty 20pts
 - b. Balance 10pts
 - c. Composition 10pts
 - d. Originality 10pts
 - e. Media 10pts
 - f. Graphic Quality 10pts
 - g. Continuity of theme 10pts
 - h. Clarity of design 10pts
 - i. Color Theory 10pts





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Level of Difficulty

- The complexity of the design is evaluated on it's degree of expertise.
- Is the art executed without any elaboration (simple) or is there more difficulty and expertise put into the making of the design.

Balance

- The design should not be too busy or too sparse.
- The art should look evenly balanced on each nail and from nail to nail.
- There should not be large portions on the surface of the nail left without design.
- The combination of artistic elements add a feeling of equilibrium or stability to the artwork

Composition

- How the artwork is **proportioned**
- The design should have **movement** from each nail so that the eye is drawn from nail to nail.
- The nails represent the artwork individually while also representing the artwork in its entirety
- Different dimension within the artwork depending the placement of each piece as the completed scene.

Originality

- The theme or design should be something you have not seen before or an original interpretation of artwork that is commonly seen.

Media

- There must be a minimum of 3 art mediums used on every nail.
- The mediums should used to represent **harmony** in a creative manner.
- The mediums should be used for **gradation** to accent the artwork
- Each media will receive 1/3 of the score. If 4 or more mediums are used the score will be divided appropriately

Graphic Quality

- The **texture** of the design is done perfectly to represent the style chosen.
- Use of art mediums must used to create **emphasis** and **texture**.
- If there is **line** or details in the artwork, the **space** and **shape** must be well defined



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Continuity of Theme

- The theme should be carried through the design in some manner on each nail.
- The design should compliment and have continuance from nail to nail while representing the theme.

Clarity of Design

- The design must be apparent and identifiable?
- Is there **intensity** that enhances the clarity on each nail?
- All of the artistic representation must be presented in a manner that is identifiable.

Color theory

Use of Color or chromatic analysis

- How the color theory has been applied.
- **Emphasis** helps to see the definition of artwork
- The **hues** of colors chosen should complement the design and flow throughout or graduate through all nails/object.
- **Value** has been applied, use of dark and light.