



## **Nail Art Embellishment Tip Box**

### **Rules, Judges Instruction & Criteria**

#### **Rules**

1. Nail art Embellishment tip box is a submission type competition.
2. Artwork is to be designed on Fingernail tips and mounted and placed on a black board
3. The tips must be displayed separately. Do not attach them together.
4. A full set of 10 Finger nail tips with a maximum length of 3cm must be used to create the artwork and must reflect different nail sizes, as real fingernails do. Example of a good tip size range: larger size 0 or 1. The middle tips 2,3 or 4 and the smallest size
5. All tips shapes are allowed. The tip shape may be square, stiletto or oval. They should be full well or cover tips.
6. Anyone using all one size tips will have an automatic 5 point deduction to their final score.
7. Competitors may use the following nail art media: ALL Gel products, ALL acrylic products, ALL types of painting (Micro art), Polish.
8. Nail art embellishments such as Confetti, Rhinestones, pearls, bullion, foils, and holograms may be used. Chome and pearl dust, any nail art effect offered are allowed.
9. Machine made embellishments are allowed but must come from the nail industry. Jewelry or other accessories are not allowed
10. No decals of any kind are allowed
11. The theme of the artwork must represent the theme set by the competition hosting the competition. The theme is different every year. The artwork must be identifiable by judges as being part of the theme.
12. Total points is 110
13. The maximum score given for each of the 10 criteria judged for this competition are:
  - a. Level of difficulty 20pts
  - b. Color theory 10pts
  - c. Creativity 10pts
  - d. Clarity of design 10pts
  - e. Total impression 10pts
  - f. Graphic Quality 10pts
  - g. Balance 10pts
  - h. Workmanship 10pts
  - i. Continuity of theme 10pts
  - j. Composition 10pts



# Nail Art Embellishment Tip Box

## Rules, Judges Instruction & Criteria

### Level of Difficulty

- The complexity of the design is evaluated on its degree of expertise.
- Is the art executed without any elaboration (simple) or is there more difficulty and expertise put into the making of the design.

### Color theory

Use of Color or chromatic analysis

- How the color theory has been applied.
- **Emphasis** helps to see the definition of artwork
- The **hues** of colors chosen should complement the design and flow throughout or graduate through all nails/object.
- **Value** has been applied, use of dark and light.

### Creativity

- Creative use of art mediums.
- There should be a creative collaboration of art mediums that are used.
- It should be a creative interpretation of design

### Clarity of Design

- The design must be apparent and identifiable?
- Is there intensity that enhances the clarity on each nail?
- All of the artistic representation must be presented in a manner that is identifiable.

### Total impression

- The first impression of the artwork in its entirety
- The artwork should attract your vision, compelling you to give more attention to the artworks detail.

### Graphic Quality

- The **texture** of the design is done perfectly to represent the style chosen.
- Use of art mediums must be used to create **emphasis** and **texture**.
- If there is **line** or details in the artwork, the **space** and **shape** must be well defined

### Balance

- The design should not be too busy or too sparse.
- The art should look evenly balanced on each nail and from nail to nail.
- There should not be large portions on the surface of the nail left without design.
- The combination of artistic elements add a feeling of equilibrium or stability to the artwork



# Nail Art Embellishment Tip Box

## Rules, Judges Instruction & Criteria

### Workmanship

- The ability to represent all of the artistic elements properly, with a clean appearance.
- There should not be any visible imperfections in the construction of the artwork. For example; there should not be any visible imperfections in the construction of the artwork. For example; fingerprints into the paint, glue resin on embellishments. Excessive amount of gel. Dust that was not properly removed are all considered poor workmanship

### Continuity of Theme

- The theme should be carried through the design in some manner on each nail.
- The design should compliment and have continuance from nail to nail while representing the theme.

### Composition

- How the artwork is **proportioned**
- The design should have **movement** from each nail so that the eye is drawn from nail to nail.
- The nails represent the artwork individually while also representing the artwork in its entirety
- Different dimension within the artwork depending the placement of each piece as the completed scene.